

# ***E.coli* Workgroup Education and Outreach Subcommittee**

## **Meeting Agenda**

May 20, 2010

Department of Agriculture Building  
Main Conference Room - 2<sup>nd</sup> Floor  
350 N Redwood Road, Salt Lake City  
10:00 AM – 12:00 PM

CALL IN NUMBER: **866-751-5726** / Room Number: **\*4601597\***

**Meeting Objective:** Continue discussion of the education and outreach component of the E.coli Workgroup with the primary objective of developing draft E. coli baseline materials and generic “toolbox” templates that are of statewide benefit and can be used this summer. Goals for this meeting include:

- Finalize 2-page FAQ handout for State Park staff
- Development of an E. coli Advisory Press Release and plan for issuing press releases
- Draft a Press Release for E. coli Workgroup
- Prioritize and delegate development of additional materials (Web site, advisory materials)

10:00	Welcome, Introductions, Agenda Review	Jack Wilbur
10:05	Update on May 18 <sup>th</sup> E. coli Workgroup Meeting Review of Subcommittee tasks	Kate Tipple Jack Wilbur
10:10	Discussion: E. coli FAQ handout for State Park staff	Deena Loyola Group
10:20	Discussion: Additional outreach material development <ul style="list-style-type: none"><li>- Educational handouts – discuss examples</li><li>- Estimate printing costs</li><li>- Advisory signs and handouts</li></ul>	Group
10:50	Discussion: E. coli Advisory Press Release Template <ul style="list-style-type: none"><li>- Draft press release introducing E. coli Workgroup</li><li>- Draft template advisory press release</li><li>- Discuss plan for issuing press release – share agency protocols</li></ul>	Donna Spangler Group
11:20	Discussion: Web page development <ul style="list-style-type: none"><li>- Web page priorities</li><li>- Web page design standards – discuss agency protocols</li><li>- YouTube, Twitter, and other social media tools</li></ul>	Group
11:45	Next Steps <ul style="list-style-type: none"><li>- Action Items and next meeting date</li><li>- Next E. coli Workgroup Meeting – July 21, 2010, MASOB building</li></ul>	

## ***E.coli* Workgroup Members**

### **DWQ:**

Leah Ann Lamb  
Jeff Ostermiller  
Jim Harris  
Sandy Wingert

### **DEQ Regional Engineer:**

Scott Hacking

### **DOH:**

Ronald Marsden  
Garth Miner

### **State Parks:**

Fred Hayes

### **Division of Wildlife Resources:**

Walt Donaldson

### **Department of Agriculture:**

Roy Gunnell  
Jack Wilbur

### **Bureau of Reclamation:**

Kerry Schwartz?

### **SITLA:**

Sonja Wallace

### **SWLHD:**

David Blodgett

### **LHD:**

John Vercoe  
Darrin Brown

### **Tribal Interests:**

Forrest Cuch, Director Division of  
Indian Affairs

### **Municipalities:**

Florence Reynolds, SLC

### **Counties: ??**

Marian Hubbard

### **Recreationists??**

Utah Rivers Council

### **Environmental Group???**

Trout Unlimited

## **Education and Outreach Subcommittee Members**

Jack Wilbur, Chair, DAF  
Kate Tipple, DWQ  
Donna Spangler, DEQ  
Deena Loyola, Utah State Parks  
Mark Hadley, Utah Division of Wildlife Resources  
Theron Jeppson, Utah Department of Health  
Laura Hines, Utah State University Water Quality Extension  
Jeramie Tubbs, TriCounty Health Department, PIO (potential)